



Demonstrate your commitment to the protection of water resources today and for future generations.



Founded in 1999, Pomperaug River Watershed Coalition (PRWC) is dedicated to the protection and restoration of our most valuable resource—water.

It is your local non-profit community-based organization which uses science, research, and educational outreach to safeguard our rivers and drinking water supply.

Sponsorship Pledge

I Support Clean Water

Sponsor Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

Telephone: _____

Email: _____

I prefer to opt out of the following acknowledgements: _____

PAYMENT DETAILS Total: _____

Check attached or enclosed (payable to PRWC).

Please invoice me.

Card Type: _____
Mastercard Visa Discover American Express

Name on Card: _____

Card Number: _____

Exp Date: ___/___ CIN #: _____

Signature: _____

Thank you for helping make a positive difference for our watershed community. Your partnership is truly appreciated and comes with our deepest gratitude.

**Pomperaug River Watershed Coalition
39 Sherman Hill Road, Suite C-103
Woodbury, CT 06798
203-263-0076 | info@pomperaug.org
www.pomperaug.org**

What You Support

With your support, we provide educational programs, work closely with local officials and others to develop sustainable water and land use policies, and provide science-based assistance. Your gift is impactful today and for future generations.

Our Programs and Events

Student Internships

Summer employment opportunities for students to gain conservation experience and knowledge while improving the quality and conservation of water for watershed residents.

Volunteer Stream Stewards

Supporting the equipment, materials, training, and oversight of community-based restoration projects.

Research and Monitoring

Collecting and reporting water quality data to fulfill both state and local monitoring objectives.

Advocacy

Bringing together stakeholders to safeguard local rivers and drinking water supplies for current and future generations.

Education and Outreach

Connecting community members to the rich history and dynamic nature of the Pomperaug River while underscoring their collective roles as stewards of the environment—includes workshops, seminars, hands-on activities, outdoor adventures, virtual programs, exhibits, printed media, and online resources tailored to the age group of the audience.

Watershed Benefit Events

Celebrating and supporting the ongoing stewardship of the Pomperaug Watershed. With food, wine, craft beer, live entertainment, prominent guests, and enticing benefit auctions, hundreds of river and water enthusiasts come together under one roof to help further the mission of PRWC.

WHY PRWC?



80+ Programs and Meetings/Year
Plus Participation in Trainings,
Workshops, and Conferences



2,200+ Program Attendees/Year



5,700+ Website and Social Media
Followers









60,000+ Watershed Residents
and a Statewide Reach!

WHY NOW?



WHY YOU?

-  Go further than your competitors
-  Demonstrate environmental responsibility
-  Set your business apart
-  Enhance your brand and reputation
-  Expand your visibility
-  Invest in your customer's community

Sponsorship Benefits



Acknowledged by Sponsor Level throughout
the year in a variety of formats:

- ✓ Annual Report
- ✓ Event, Program, and Project Signage
- ✓ Event/Program Ads
- ✓ Complimentary Event Tickets *
- ✓ Logo on Sponsor Recognition Banners
Displayed at Events
- ✓ Newspaper Promotions, Ads, and Press
Releases Reaching 50,000+
- ✓ Sponsor Logo in Email Blasts to 1,300+
- ✓ PRWC Newsletter to 2,500+
- ✓ Sponsor Logo with Website Link on
PRWC Website
- ✓ PRWC's Social Media Pages Reaching 2,200+

Sponsor's employees and their families will
have numerous opportunities to participate
in and/or volunteer at events and programs
throughout the year.

Upon your request, PRWC can facilitate a
presentation to your organization to highlight the
programs and activities you support.

* Varies by Sponsorship Level

Sponsorship Levels

Sponsorship is a great way to show your support!
Every gift helps safeguard our precious water
resources for current and future generations.

Sustainer \$10,000+

Hero \$5,000+

Champion \$2,500+

Leader \$1,000+

Guardian \$500+

Becoming a PRWC Sponsor enables you to reach
others like yourself who are community minded
and environmentally conscious, and offers you the
opportunity to connect with those interested in
living a healthy, sustainable lifestyle.

Your sponsorship, including in-kind gifts, supports
initiatives which preserve and protect the quality
and quantity of our water and foster environmental
stewardship.

